



China IPR SME Helpdesk – an initiative of the European Commission

Project Introduction

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- ➔ Launched through European Union funding in 2008 and currently implemented by DEVELOPMENT Solutions, SD policies, University of Alicante and the European Union Chamber of Commerce in China.
- ➔ Raising awareness and preparing SMEs for IPR issues in Mainland China, Hong Kong, Macao and Taiwan: *“know before you go”*
- ➔ **Free of charge** resource and services for European SMEs
- ➔ **Business-focused and practical** first-line advice
- ➔ Delivering **IPR business tools** and **self-help solutions** (guides, E-learning)
- ➔ Enabling EU SMEs to make informed IPR decisions (protection, enforcement, IP management)

**It is challenging but possible to deal with IPR in China and
minimise risk for SMEs!**

Helpdesk Free Services

Enquiry Helpline



question@china-iprhelpdesk.eu

Training Workshops



Webinars



Website & Blog

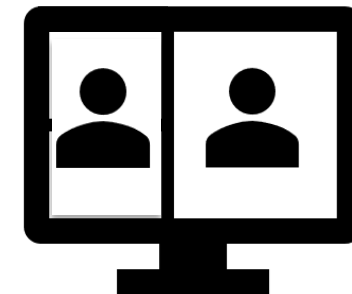


<https://ec.europa.eu/ip-helpdesk>

Guides & Factsheets



One-on-one Consultation Sessions

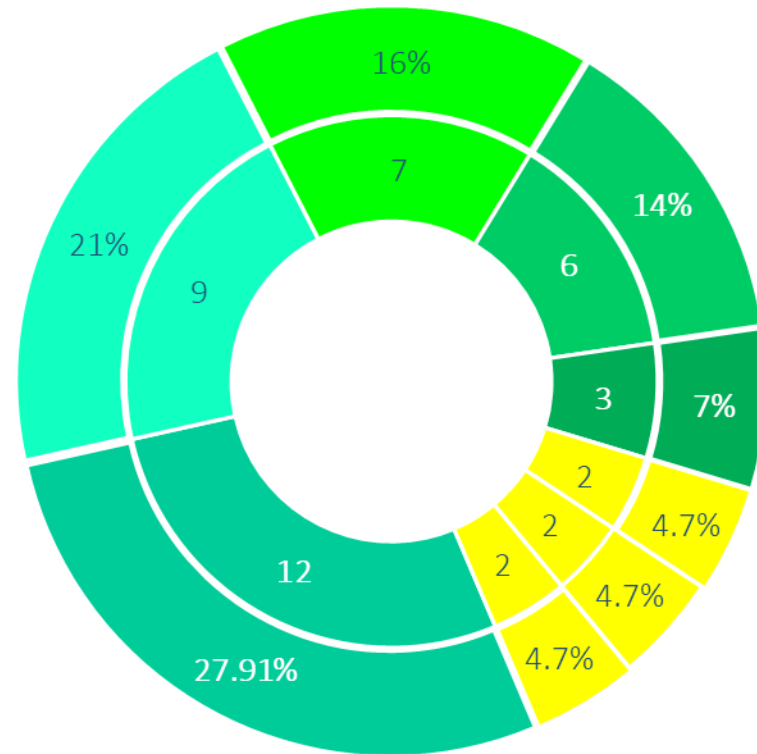


China IP SME Helpdesk Helpline Briefing: Greece

from 12 Sep 2018
to 11 Feb 2022

Since September 2018, China IP SME Helpdesk received 43 enquires from Greek entities. All were about prevention, meaning that no enquirer had any current IP infringement issues.

Out of a total of 43 enquires, 32 were from SMEs, while the remaining enquiries came from governmental institutions.



- M - Professional, scientific and technical activities
- C - Manufacturing
- O - Public administration and defence; compulsory social security
- J - Information and communication
- S - Other services activities
- E - Water supply; sewerage; waste management and remediation activities
- G - Wholesale and retail trade; repair of motor vehicles and motorcycles
- N - Administrative and support service activities

Enquiry breakdown by Industries

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Enquiry breakdown by IP Type

IP Type	Enquiries	% of Total
General	17	39.5%
Trademark	12	27.9%
Patent	6	14.0%
Trade Secret	3	6.98%
Domain Name	2	4.65%
Geographical indication	2	4.65%
Copyright	2	2.33%
Grand Total	43	100.0%

Enquiry breakdown by IP Issue

IP Issue	Enquiries	% of Total
Registration\IP Application	14	32.6%
General IPR Strategy	14	32.6%
Other (need an explanation in IP extract)	4	9.3%
Laws & Regulations\Judicial Framework	3	7.0%
Unsolicited alert from registrar	2	4.7%
Times and Fees	2	4.7%
Enforcement strategy	1	2.3%
NDA	1	2.3%
Contractual Issues	1	2.3%
Finding an Agent/Lawyer	1	2.3%
Grand Total	43	100.0%

Stay Connected

The **China IP SME Helpdesk** provides **free, confidential, business-focused advice** to European Small and Medium Enterprises (SMEs) relating to **IPR** in China.

For more information about our services and how the China IPR SME Helpdesk can add value to EU SMEs:

Follow us on
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CHINA IPR 
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